

The Aristocratic Mitchell

The Low-Cost, High-Class Car---

Silent as the Foot of Time

THE CAR YOU OUGHT TO HAVE AT THE PRICE YOU OUGHT TO PAY

THE whole world is fast coming to know that the Mitchell is the low-cost, high-class car. America, France, England, Germany, Russia, Spain—each contributes its share of praise for Mitchell beauty and construction—and patronage follows praise.

There is not a cheap feature about the Mitchell, except its price, and it has everything that makes an automobile admired and desired.

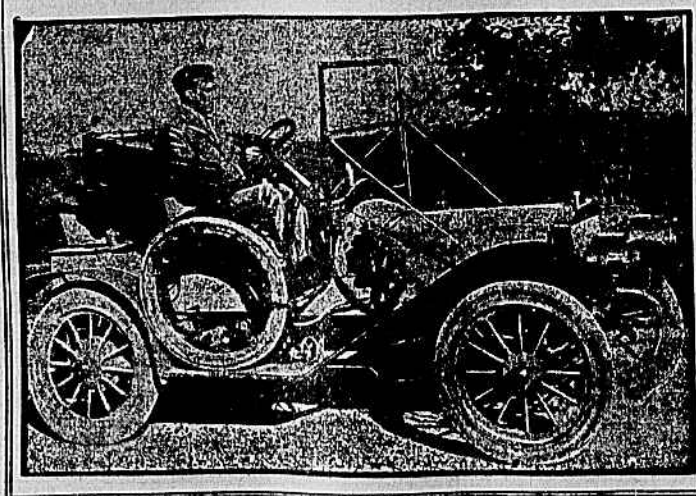
It is low-cost because it is not priced on the hysterical basis, and because our facilities are so complete that we can keep down the cost of construction to where it belongs.

It is high-class because it is made of the same highest-class materials that the world's highest priced cars are made of, and quality is never sacrificed for quantity.

It is beautifully designed, finished and equipped. It is smart, refined, solid, comfortable and luxurious. It is silent in its running—absolutely silent—and it will last and serve you faithfully for years to come.

What more can there be to an automobile, and why should any car on earth sell for more money?

GEORGE ADE IN HIS MITCHELL



THREE MAGNIFICENT MODELS

The Mitchell Six Cylinder, 50 Horse Power, 5 Passengers.....	\$2,000
The Mitchell Touring Car, 30-35 Horse Power, 5 Passengers.....	\$1,350
The Mitchell Roadster, 30-35 Horse Power, 3 Passengers.....	\$1,100

We Invite You to Inspect Our New Garage

Our new garage will accommodate about fifty cars. None but expert machinists employed. We are prepared to retire, repaint and rebuild any car and give perfect satisfaction. Our charges are for actual services rendered.

You will learn sooner or later that the carriage man is the only man fully capable and equipped to give your car the proper attention.

Demonstration of the Mitchell by appointment.

313 North Fourth St.,
TELEPHONE, MADISON 2130

314 North Fifth St.,
TELEPHONE, MADISON 2130

W. C. SMITH & COMPANY,

Established 1840

CARRIAGE DEALERS.